

TOHOKU SUMMER FESTIVALS 2026

TRADITION AND CELEBRATION IN AOMORI, AKITA, & IWATE

JULY 26 - AUGUST 05, 2026

FULL PACKAGE

\$6,390

-ALL INCLUSIVE-

**Limited availability for upgradeable premium economy seats.

LAND PACKAGE

\$5,290

-AIRFARE NOT INCLUDED-

*Use miles or opt to upgrade to premium economy or business class seats.

**EXPERIENCE FOUR MAJOR MATSURI,
INCLUDING AOMORI'S FAMOUS NEBUTA FESTIVAL!**



Akita Kanto Festival



Morioka Sansa Odori Festival



Hachinohe Sansha Taisai

HIS

ALA MOANA SHOPPING CENTER, STREET LEVEL
808 - 922 - 2211 | HISHAWAII.NET
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TOHOKU SUMMER FESTIVALS 2026

JULY 26 - AUGUST 05

Immerse yourself in the vibrant spirit of Japan's summer, exploring breathtaking landscapes, historic towns, and rare cultural experiences. The Tohoku Summer Festivals Tour invites you on a journey through Japan's northern treasures—from illuminated festival floats and lantern-making workshops to serene streams and enchanting caves. Discover the heart of Tohoku through its world-famous festivals, local traditions, and unspoiled natural beauty.

TOUR INCLUDES:



Airfare



Accommodation



WiFi Router



Cultural Activities

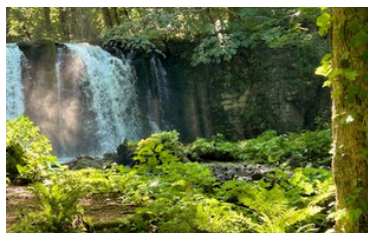


26 Meals



Escorted from Honolulu

THE EXPERIENCE:



Oirase Keiryu Stream - Aomori



Wanko Soba Lunch



Sake Brewery Tastings



Ryusendo Cave - Iwate

TOUR MAP:



ITINERARY OVERVIEW*:

*Hotels subject to change in case of unexpected circumstances

Day 0 Honolulu - Tokyo

Begin your journey with excitement as you meet your fellow travelers at Honolulu Airport. Relax before your flight to Japan with Japan Airlines (JAL), where your cultural adventure awaits.

Day 1 Tokyo Arrival

Shinagawa Prince

Arrive in bustling Tokyo and settle into your hotel in Shinagawa. Enjoy the filling hotel dinner buffet and wind down to prepare for the journey ahead.

Day 2 Aomori Highlights

Art Hotel Aomori

Start your day with a flight to Aomori, then feast on a delicious sushi lunch set. Head to **Nebuta Museum "Wa Rasse"** and step immerse yourself in the history of Nebuta. Discover local specialties and find your perfect *omiyage* while shopping at **A-Factory**.

Day 3 Free Day in Aomori

Art Hotel Aomori

Full free day in Aomori City to explore at your own pace. Shop, dine, or enjoy the sights. Ask us for suggestions!

Day 4 Soul of Tsugaru: Sake & Music

Art Hotel Hirosaki

Hop on your bus and head to **Kuroishi City** to view unique rice paddy art. Make your own *nebuta* lanterns, then enjoy a special sake lecture and tasting experience. Move to **Tsugaru-Clan Neputa Village** and listen to the soul-stirring Tsugaru Shamisen performance.

Day 5 Hidden Gems in Iwate

Park Hotel Jyodogahama

Visit the **Towada Art Center**, then head to the **Kuji Amber Center** to marvel at natural works of art. Spend your evening in **Ryusendo**, the region's famous, vast limestone cave. Check into your hotel as the peaceful calls of evening cicadas welcome you to your rest.

Day 6 Morioka Adventure

Metropolitan Morioka

Board the **Miyako Umineko Maru** and cruise along the stunning Jodogahama coastline in Miyako Bay. Enjoy local food and shopping at **Michi-no-eki Miyako**. Rest at your hotel before experiencing your first evening *matsuri*: the **Morioka Sansa Odori Festival**, home to the world's largest *taiko* drum parade.

Day 7 Hachinohe Festivities

Hachinohe Grand

Browse specialty **Nanbu ironware**, then try the area's famous **Wanko Soba** and see how many bowls you can eat! Wander through the scenic beauty of **Oirase Gorge** before immersing yourself in the lively **Hachinohe Sansha Taisai**, where illuminated floats, colorful costumes, and festive music light up the night.

Day 8 Sake and Nebuta in Aomori

Hachinohe Grand

Browse and sample fresh seafood and local specialties at **Hasshoku Center**. This evening, move to Aomori City for the renowned **Aomori Nebuta Festival**, one of the largest summer *matsuri*. Giant, illuminated floats parading through the streets, plus traditional music and dynamic lines of dancers, create a truly unforgettable night.

Day 9 Lantern Festival in Akita

ANA Resort APPI

Move to Akita City to have a hands-on experience at the **Hanawabayashi Festival**, trying the actual drums and dances. Tonight, bask in the **Akita Kanto Festival** and witness a breathtaking display of ancient tradition, as performers lift dozens of lanterns on bamboo poles, their skill and strength illuminating the night.

Day 10 Farewell & Return

Harvest and snack on **juicy, fresh fruit** at a local orchard. Move to the airport and board your flight back to Honolulu via Tokyo, carrying the vibrant spirit of Tohoku's festivals with you.

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